

Clayton County Tourism Authority

October 13, 2015

Meeting Minutes

Linda Summerlin called meeting to order at 4:04 p.m.

Members present: Linda Summerlin, Emma Godbee, Sherry Hancock, Cindy Kelley, Dr. Darryal McCullough and Damon Williams. Members absent: Tom Maples. Guest: Charles Reed of Freeman, Mathis and Gary LLP, Attorney at Law. Staff: Beth Bailey, Danielle Conroy, Julie Bustamante and Tangie Carter.

CVB Report

- Beth Bailey, Sales & Promotions
- Danielle Conroy, Marketing & Communications
- Julie Bustamante, Retail Operations
- Tangie Carter, Outreach Development
- Reports attached to file

Minutes

- Minutes from the August 11, 2015 meeting were reviewed. Attached to file.
- Motion made by Sherry Hancock to approve as written
- Emma Godbee seconded motion
- Approved unanimously

Financials

- Linda Summerlin informed Authority members that the November meeting would center around FY16 budget and financial reports

Old Business

Norfolk Southern Railroad Contract

- Contract with Norfolk Southern for train depot is almost completed with the last of the insurance papers being transmitted to Ann Powell at Norfolk Southern

Bridges Contract Update

Family has sent email to Attorney Charles Reed

- Requested payments be made to Eleanor Bridges instead of the Herb Bridges Estate
- Asked that a new contract be drawn up to change status from non-employee compensation so that Social Security taxes won't have to be paid
- Requested retroactive pay for contractual increase from 2013 (part of original contract)

- Family inquired about inventory decisions on items the Authority wants to keep, add from Bridges other holdings

Discussion was held regarding these items

- It was decided that Authority attorney Charles Reed would respond to the family that we will not enter into a new contract until all items related to a new contract we settled between both parties
- Reed will review original contract and advise on the issue of retroactive pay
- We will be able to reply back to the family after our November board meeting on the timeline in regards to the inventory

City of Morrow

- Clayton County CVB is discussing entering into agreement with the City of Morrow for a limited period of time to secure billboard advertisements and produce a tourism promotional rack card
- Linda Summerlin is representing the Tourism Authority in these discussions

County Resolution

- Clayton County Board of Commissioners resolution 2015-199 requires all Authorities to provide minutes from meetings beginning in October 2015
- Authorities are to provide a list of scheduled meetings to clerk
- Clayton County Tourism Authority will be in compliance

Good of the Order

- Film Clayton has new promotional rack card (distributed to Authority members)
- Linda Summerlin thanked everyone for supporting Arts Clayton's recent exhibit on Gullah Geechee and she reminded everyone that the Smithsonian exhibit "Hometown Teams" will be in the Gallery during the summer 2016
- Linda Summerlin also remarked that March 2016 Arts Clayton will have a focus on education and that it might be a good time to have a small exhibit on the Arnold collection and raise awareness about the Rosenwald School in Jonesboro. This to be discussed at a later date. There was Authority discussion regarding possibly having a traveling exhibit in order to get the word out about the Rosenwald School.
- Lee Street Park in Jonesboro will be open by end of December 2015

Adjourn

- Sherry Hancock made a motion to adjourn
- Cindy Kelley seconded the motion
- Approved unanimously at 5:21 p.m.